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Maine-Lee Technology Group Launches EZ Glider™ Sock Series

WELLS, ME (Feb. 1, 2018) — The Maine-Lee Technology Group, LLC, is pleased to officially launch the EZ Glider™ Sock Series, announced founder and Chairman of the board Dr. Lee Thibodeau on Thursday.

EZ Glider™ socks are a proprietary, branded, all terrain ‘intelligent yarn’ product that help support and maintain a healthier, more comfortable and active lifestyle for energetic, adventurous people. Our “patent pending” sock construction addresses the needs of the four-season, indoor/outdoor activity enthusiasts, as well as those enduring gym workouts or those constantly on the go.

Seeking a need for an all-purpose, all-terrain sock that met the rigors of today’s work-hard/play-hard environment, the inspiration for the EZ Glider™ socks came from Dr. Thibodeau. He tapped into his youth in Northern Maine, recalling frigid early mornings when his mother wrapped his feet in plastic bread bags to make it easier to slip on his damp rubber boots.

A practicing neurosurgeon who enjoys skiing with his family, the challenge of trying to wedge his son’s feet into ski boots triggered the idea for Dr. Thibodeau’s invention. “There must be a better way to get in and out of tight fitting ski boots,” he exclaimed. With that, his patent was submitted, followed by a three-year period of development, inquiry and testing of this unique action sock.

Identifying the features and benefits necessary for the ‘intelligent sock,’ Dr. Thibodeau engaged textile engineers and specialists in manufacturing to develop the current line of EZ Glider™ socks.

As the most technologically advanced socks available today, the major functional features of the socks include and not limited to:

- Easy on/easy off process of performance footwear
- State-of-the-art moisture management technology that draws moisture away from the skin
- Odor-control freshness from all natural chitosan (derived from lobster shells)
- Form fitting/seamless construction
- Decrease in irritation/blistering
- Optional graduated calf compression

“I believe our brand of intelligent EZ Glider™ socks is exceptional,” said Senior Vice President Bill Kimball. “With the application of modern textile technology, we have improved the entire sock experience for the consumer and we are extremely excited with the overall response by all.”

The extensive line of EZ Glider™ socks will soon be available in different colors and patterns when requested. A minimum MOQ will be required. Soon the EZ Glider socks and will be in selected retailers and here online. Today to purchase a pair of the EZ Glider™ socks, visit www.ezglidersocks.com and/or send your inquiry via email to: info@ezglidersocks.com.

www.ezglidersocks.com